**Preliminary task evaluation**

**The following questions need to be presented as a PowerPoint presentation.**

1. Ask members of your target audience for feedback on your magazine. You need to think about asking them which features they:

* Like/ dislike
* Would they buy the magazine?
* How it could be improved?

Write up their responses. Do these responses help you to decide if your cover and contents are a success?

1. Evaluate your cover and contents. You need to cover the following:

* What were you originally asked to produce?
* How did you go about responding to the task? (how did you make the cover and contents page?
* How does your cover compare to real magazine covers. What are the similarities and differences?
* How does your contents page compare to real magazine contents pages? What are the similarities and differences?
* What are the strengths and weaknesses of your photographs?
* What are the strengths and weaknesses of the layout?
* Would the articles appeal to the target audience?
* How could you improve both the cover and contents page of your magazine?

You may wish to use print screens of your work and real magazines to annotate as part of your evaluation.