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| Does the contents page use images? How have these image been constructed? How do they support your initial findings about the style of the magazine and its intended audience? |  |
| What colours and fonts are used? Does this support the style of the front cover? |  |
| How is the information organised so that it is accessible to the audience? What are the different sections? What does this tell you about the magazine? |  |
| Are there any promotional features?  Is the magazine logo placed anywhere on the page? How dominant is it? |  |