British Film Distribution & Exhibition Questions

Distribution Ch9

1. What percentage of the market share do the top 10 distributors have?
2. The major studios are always in the top places
3. Advertising spend ---which 2 types of advertising had the most money spent on them?

Exhibition Ch10

1. how many cinema screens are there in the UK
2. What percentage of the screens are digitally equipped
3. What percentage increase of digital screens has there been since 2011
4. What % of screens are 3D capable?

Film on Physical Video Ch11

1. 11.5 How much money did feature film video sales generate in 2013

Ch 12 VOD

1. 12.2 How much revenue does the subscription market generate?
2. 12.3 What % of film was consumed free (March – May 2013)
3. Who are the top 6 providers of downloaded/streamed films?