**Presentations** – Powerpoint, Prezi,

**Video** – video diaries, discussions, focus groups

**Handwritten/hand-drawn** - notes, mindmaps, sketches, mock ups

**Audio** – recorded discussions, focus groups, ideas

**Publisher/Photoshop files**  – digital mock ups, experimentation with images (save work as a picture file: jpeg/png)

**Picture files** – original images

**Online** – printscreens of social media comments i.e.: Facebook, Twitter, Flickr, Youtube

**Links** – links to websites, embedded documents (using embed code), printscreens

**Surveys** – Survey Monkey – print screens/results, spreadsheet graphs

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| --- | --- | --- | --- |
| **Evidence** | | On blog  student | Work Agreed  Teacher |
| **Research into genre** | Choice of genre – exploration of at least 2 different genre magazines |  |  |
| Artists associated with genre  Mise en scene, behaviour, fans |  |  |
| **Research into Magazine Publisher** | Other titles produced |  |  |
| Target audiences for magazines |  |  |
| Advertising pack information |  |  |
| **Research into similar music magazines.**  (At least one FC, Contents + DPS from same edition) | Analysis of two front covers |  |  |
| Analysis of two contents pages |  |  |
| Analysis of two double page spreads, |  |  |
| Analysis of house style of at least one magazine |  |  |
| **Research into to target audience** | Ideal audience profile – age, gender, interests they like. |  |  |
| Feedback from target audience to help your decision process. Surveys/focus groups. Questions related to content choice, style, layout etc. |  |  |
| **Research for DPS** | Factual information, questions, language style |  |  |

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| **Evidence** | | On blog  student | Work  Agreed  Teacher |
| **Title Choice** | Title ideas, font choice, connotations, rejected ideas, reason for final choice. |  |  |
| **Content plan** | What is going to be in whole magazine |  |  |
| **House style plan** | Ideas for colours, font choices, stylistic features |  |  |
| **Front Cover plan** | Ideas for images, original photos, rejected ideas, reasons for final choice |  |  |
| Ideas for straplines, text, language techniques, font choice |  |  |
| Ideas for design and layout – size, positioning, mock up of layout |  |  |
| **Contents Page Plan** | List of content |  |  |
| Editorial script |  |  |
| Mock up of layout |  |  |
| Images plan (at least 3 different artists), found images/sketches for ideas, own images |  |  |
| **DPS plan** | Draft article + revisions/improvements |  |  |
| Image plan – found images/sketches for ideas, own images |  |  |
| **Organisation of time and resources** | Schedule – organisation of time/locations/models/resources |  |  |
| Organisation communication – email, messages, resource booking, location recces |  |  |
| **Skills practice** | Photography skills |  |  |
| Experimentation with software |  |  |