**Analysing Music Magazine Covers**

*Questions To Ask*

**Genre**

* What is the music genre? How can you tell?

**Audience**

* Who is the target audience? How can you tell?
* How is the audience attracted to the magazine?

**Image**

* What is the main image?
* How does the image relate to the music genre?
* How is the image framed? What effect does it have – what is included what is left out?
* Look at the mise en scene – clothes, make up, props etc. What effect do they have? What cues do they bring to mind (cultural codes)
* What colours have been used? How do they contribute to the mood of the image?
* How does the image relate to the target audience?

**Text**

* What is the magazine called? How does this reflect the content and target audience for the magazine?
* What typefaces have been used? What effect does it have?
* Where has the copy been placed? What size is it? How important is it?
* What colours have been used? What effect does it have?
* What language has been used? Highlight any language techniques? What effect does it have?