**Analysing Music Magazines –**

**Contents Page and Double Page Spread**

**Contents Page**

1. Comment on the layout of the contents page – how is it organised into columns and rows?
2. What is the ratio of texts to pictures? How does this link to the genre of the magazine?
3. How is the contents page consistent with the front cover? What is the house style of the magazine?
4. What features of the magazine help to sell it? What features make the magazine appear exclusive?
5. How many images are there on the contents page? How is the mise en scene in keeping with the genre of the magazine?
6. What linguistic features are used to persuade the reader to buy the magazine?
7. Is there a letter from the editor? What tone does the editor strike with the reader?
8. What captions are used to anchor the pictures?
9. Is there any humour used throughout the contents page? What is the effect of this on the target audience?
10. Are all the features of the magazine easy to locate by using the contents page?

**Double Page Spread**

1. Comment on the layout of the contents page? How is it organised into columns and rows?
2. What is the purpose of the article – review/ analyse /inform?
3. How does the double page spread conform to the house style of the magazine?
4. What is the title of the article? What effect does this have on the audience?
5. What conventions are used – e.g. drop case letters/ quotations from artist?
6. Comment on the picture to text ratio – what is the effect of this?
7. Describe the image/images that have been used? Remember to describe mise en scene and state how these conform /subvert the genre of music.
8. What linguistic features have been used e.g. metaphors? What effect does this have on the reader? How does it link to music magazine (remember magazines such as NME use sarcasm / irony.)
9. What is the tone of the magazine – e.g. mocking /friendly? Again, how does this link to the genre of the magazine?
10. Does your magazine use Standard English or colloquial language? Effect?
11. Is there any intertextuality throughout the double page spread?